



**Washington Phi Beta Lambda
2017-2018 Program of Work**

Completed

In Process

Emphasis 1- Education

Objective	Tactic	Officer(s)	Due Date	Status 2017-2018
Develop additional state funding sources	Treasury The Treasury Council will reach out to companies and other business about FBLA-PBL, and seek potential partnerships and/or sponsorships.	State Treasurer	6/15/2018	In Process
	Public Relations The Membership Council will increase the Washington PBL Facebook presence to 500 total page "Likes". The State Officer Team will implement a weekly posting schedule via Facebook, Twitter, Instagram. The State Officer Team will update and publish blog posts and news on the state website: wapbl.org	State Officer Team	6/15/2018	In Process
Increase the emphasis number of opportunities at the State Leadership Conference.	State Leadership Conference SLC will have activities available for the membership to participate in during the second day of the conference. SLC will have a networking event on the night of the first day of the conference. SLC will feature a keynote speaker, a minimum of 2 workshops, a silent auction, and a community service event.	State Officer Team	3/1/2018	In Process

Emphasis 2- Service

Objective	Tactic	Officer(s)	Due Date	Status 2017-2018
Support nonprofit organizations through Statewide activities	The State Officer Team will feature a fundraiser for the Make-A-Wish Foundation during SLC and the month of April. The State Officer Team will focus charitable efforts for the March of Dimes on the month of November.	State Officer Team	5/1/2018	In Process

Emphasis 3- Progress

Objective	Tactic	Officer(s)	Due Date	Status 2017-2018
Increase Washington PBL Membership Base	The Membership Council will increase membership to a minimum of 100 members and will charter 3 local chapters. The State Officer Team will make any necessary visits to local chapters regarding meetings, fundraisers, and events.	State Officer Team	3/1/2018	In Process
Increase expansion among the Pacific Northwest	Good Neighbor The Membership Council will invite membership from Oregon, Idaho, Hawaii, and British Columbia (Canada) chapters to the next State Leadership Conference.	State Vice President	2/1/2018	In Process
Create new opportunities for local member recognition.	State Member of the Month The Membership Council will start the Member of the Month Program to give recognition to Washington PBL members. All recipients will be awarded at SLC and NLC. The Washington State Officer Team will increase member and chapter recognition at the State Leadership Conference.	State Vice President	7/1/2018	On Going
Promote all aspects of the lifelong organization in FBLA-PBL.	FBLA-PBL Mentorship Program All Local Chapters' Council representatives will appoint a committee chairman in their chapters to reach out to a local high school to mentor Washington FBLA members. Washington PBL Officers will participate in FBLA Conferences by attending, volunteering, and/or judging at 25% of the regional conferences and their State Business Leadership Conference.	State Officer Team	7/1/2018	In Process
Promote National Programs	National Programs The Membership Council will encourage membership to get involved with National Programs. The Washington PBL State Officers will educate membership through the use of social media platforms, site blog posts, and Quarterly Email Blasts.	State Officer Team	7/1/2018	On Going